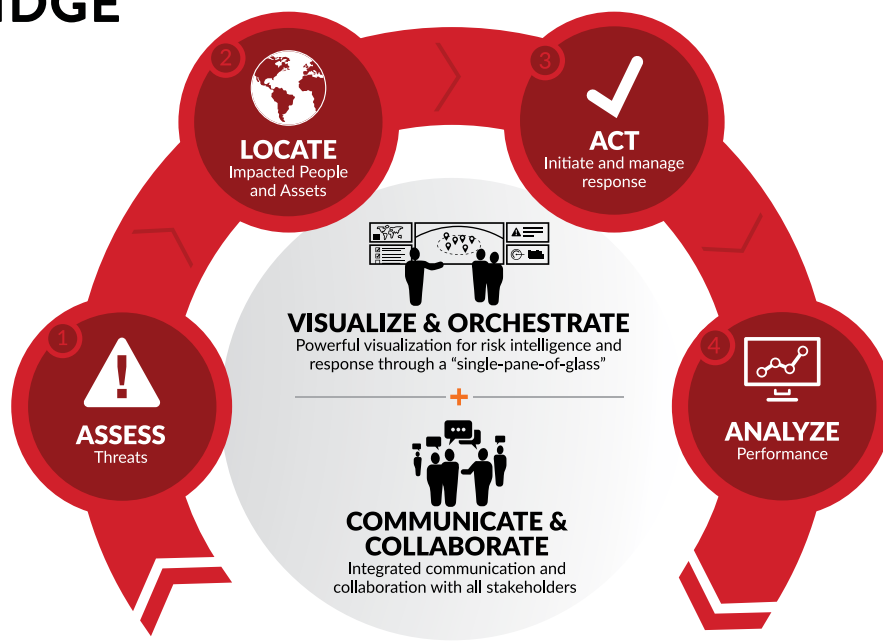


EVERBRIDGE



ABOUT EVERBRIDGE

Everbridge (Nasdaq: EVBG) is the global leader for integrated critical event management solutions. Through its expertise in managing the complexity and unpredictability of critical events, Everbridge ensures business, government and healthcare organizations are prepared to rapidly respond to - and even avoid - sudden, unexpected disruptions.

The Everbridge Critical Event Management Platform delivers organizational resilience on an unprecedented scale – combining real-time monitoring, situational awareness, and integrated response and collaboration solutions from a single, enterprise-wide view. Keeping people safe, assets and reputations protected, and continuity maintained and restored quickly is the Everbridge measure of success in an uncertain world.

Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Orlando, Beijing, London and Stockholm.

EVERBRIDGE SERVES

- + **Over 3,500 Global Customers**
 - + Nine of the 10 largest U.S. cities
 - + Nine of the 10 largest U.S. investment banks
 - + All four of the largest global accounting firms
 - + 25 of the 25 busiest North American airports
 - + Six of the 10 largest global consulting firms
 - + Six of the top 10 ranked U.S. universities
 - + Four of the 10 largest U.S.-based healthcare providers
 - + Four of the 10 largest U.S.-based health insurers
 - + Seven of the 10 largest U.S.-based software companies
 - + Over 1,000 U.S.-based hospitals

COMPANY METRICS

- + **199 Million Contact Profiles and Connections**
- + **Access to 100+ Communication Devices**
- + **Over 5 Billion Messages Delivered since 2012**
- + **Over 2 billion messages delivered in 2017**
- + **550+ Global Employees**

ENTERPRISE APPLICATIONS



Safety Connection



Mass Notification



IT Alerting



Incident Management



Secure Messaging



Community Engagement



Crisis Commander



Visual Command Center

CRITICAL EVENT MANAGEMENT PLATFORM



Rules Engine



Open APIs



External Event Feeds



Location Engine



Notification Engine



Contact Database

WHAT WE DO

During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 3,500 global customers rely on the company's SaaS-based Critical Event Management platform.

The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center, Crisis Commander, Community Engagement™ and Secure Messaging.

Safety Connection – When an **active shooter situation or terrorist attack** occurs, organizations can quickly identify employees in the affected area, including employees not at their usual business location, in order to confirm that they are safe and provide relevant instructions.

Mass Notification – When a hurricane is imminent, local emergency management departments can **alert affected communities** with relevant safety and evacuation instructions while organizations can notify employees of office closings and provide safety instructions.

Incident Management – When a power line is down, utility workers can utilize **pre-configured incident management** templates to alert affected customers and responders and provide updates on service.

Community Engagement – When a young child goes missing, local officials can **send alerts to and receive tips from their keyword and zip code based opt-in communities** to aid in locating and returning the child.

IT Alerting - When IT systems fail, IT administrators can shorten the time required to **alert cross-department responders**, using scheduling information to determine availability and quickly assembling them on a conference bridge, thereby reducing the costs incurred from downtime.

Crisis Commander – When an emergency plan is activated and response team members are working to restore normal operations and need to use their mobile devices to **effectively collaborate, share status updates and keep key stake holders informed**.

Visual Command Center – When integrated operational teams are looking to bring together information and capabilities from all of their organization's data sources and security systems to **improve response and mitigate or eliminate the impact of risk**.

Internet of Things – When engine readings in **critical equipment detect a malfunction**, technicians with the appropriate skills can be automatically alerted and quickly deployed to minimize downtime and avoid revenue loss or service interruption.